



MASCOT Contest

We're excited to announce the ELEV8 PAC Mascot Design Contest—a fantastic opportunity for students to showcase their creativity and contribute to the identity of our online learning school based in the stunning province of British Columbia!

Contest Details:

ELEV8 Mascot Design Contest

Theme:

Our new mascot should embody the spirit of our school, our commitment to online learning, and the natural beauty of British Columbia.

Contest Overview:

- **K-4 Students:** Share your creative ideas by drawing, painting, or digitally designing your favourite creature. Choose your own creature idea or see the suggestions below. Your submission will be part of the selection process to determine the new mascot.
- **Grade 5-12 Students:** Once the K-4 students vote on their favourite creature, you will be tasked with designing the official version of our selected mascot. Your design must be adaptable to vector formats for use on merchandise such as t-shirts, hats, and other swag. All creative media forms are welcome! Let your imagination run wild and have fun with it!

Style Guidelines:

- The mascot must be clear, crisp, and simple, aligning with the ELEV8 logo colours.
- The design should work well in various formats such as our website, social media, and promotional materials, including apparel.
- Limit the design to no more than four colours and ensure the lines are clean and easy to reproduce.

Design Format:

- You may create your design by hand or digitally.
- Ensure your final submission is of high quality and scalable (preferably in vector formats for digital designs).

Contest Timeline:

- **Deadline for Submissions:** Grades K-5, March 31st. Grades 5-12, April 31st

Selection Process:

- Our team of judges will review all submissions and select three finalists.
- The winning mascot will be decided through an online poll, open to the entire school community. It's your chance to vote for the mascot that will represent us!

How to Enter:

- Submit your design to deskpac8@gmail.com or through our [Facebook page](#).
- Be sure to include your name, grade, and an optional brief description of your design.

Prizes and Recognition:

- **Finalists K-4:** The three finalists will each receive a \$50 gift card, The winner will receive a school T-shirt as well.
- **Finalists 5-12:** The designer of the chosen mascot will receive a free ELEV8 hoodie, a \$100 Visa gift card, and the honour of having your design become the official mascot for our school second and third-place designers will receive a \$50 gift card!

Suggested Mascot Ideas for K-4 Students to Draw and Vote On:

- **Sturgeon:** Symbolizing endurance, resilience, and resourcefulness.
- **Osprey:** Representing vision, abundance, and a positive relationship with nature.
- **Otter:** A symbol of friendship, kindness, family, happiness, and curiosity.
- **Kokanee (Land-locked Salmon):** Symbolizing abundance, renewal, and the evolution of learning, much like how online education has evolved school learning.
- **CHOOSE YOUR OWN:** Let your creativity be your guide.

Contact Us:

If you have any questions, feel free to reach out to deskpac8@gmail.com or

Get creative, have fun, and help shape the future of ELEV8 DESK PAC with your design! We can't wait to see what you come up with. Good luck!